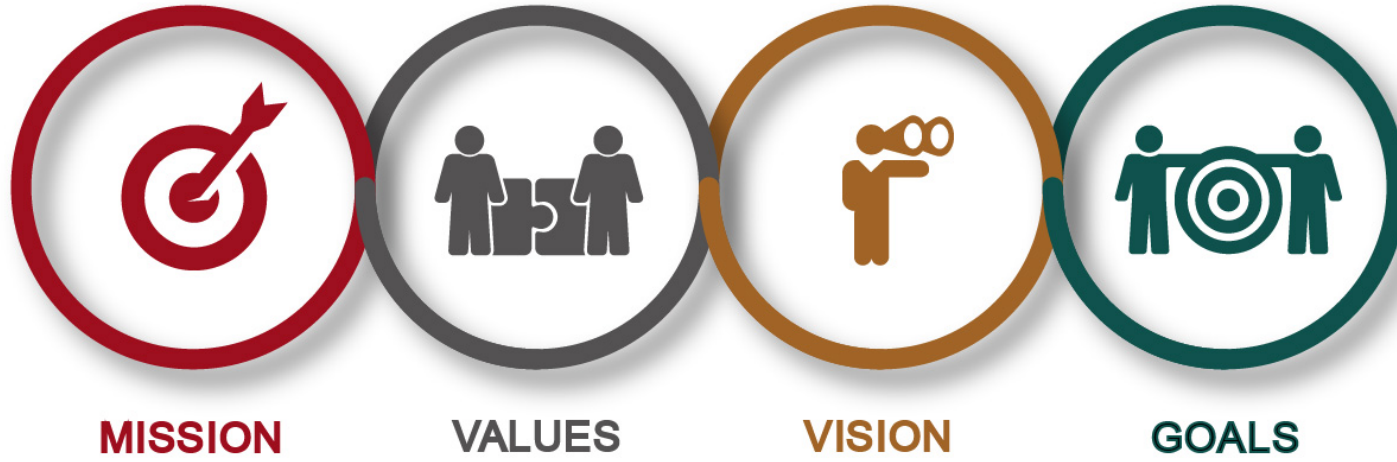


ELA AREA PUBLIC LIBRARY

STRATEGIC PLAN 2017-2020





MISSION

Share the joy of discovery.

ELA AREA PUBLIC LIBRARY
STRATEGIC PLAN 2017-2020





VALUES

- **Fostering Curiosity**
 - Joy of discovery
 - Inquisitiveness
- **Promoting Innovation**
 - Risk-taking
 - Continuously raise the bar
- **Empowerment through inclusivity**
 - Access for everyone
 - Welcoming
 - Approachability
 - Openness
- **Working in Collaboration**
 - Partners in learning
 - Engagement

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VISION

If we are successful in our Mission then we will see these signs of success:

- We are the hub of a vibrant community.
- We are a place of lifelong learning.
- We foster open dialogue, respect, and understanding.
- We are an inspiration to the larger library community.





PILLARS

Pillars of our strategic plan

- Deliver enriching In-library experiences
- Provide world class virtual services
- Engage our community
- Work together as a team



Deliver enriching in-library experiences

- Building and facilities
- Programs
- Collections
- Technology enrichment
- Engagement with library staff



PILLARS

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STRATEGIC PLAN 2017-2020



MISSION

VALUES

VISION

GOALS

Provide world class virtual services

- Online catalog
- Website
- Digital Collections
- Apps
 - With emphasis on mobile usability



PILLARS

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STRATEGIC PLAN 2017-2020



MISSION

VALUES

VISION

GOALS

Engage our community

- Communicate in every conceivable way
- Connect with outreach services users
- Foster civic and volunteer opportunities
- Partner with
 - District 95
 - Local governments
 - Local businesses
- Develop services and programs in conjunction with
 - Community service organizations
 - Cultural organizations
 - Not-for-profit groups
 - Hobbyists and enthusiasts



PILLARS

ELA AREA PUBLIC LIBRARY
STRATEGIC PLAN 2017-2020



MISSION

VALUES

VISION

GOALS

Work together as a team

- Develop policies with input from informed stakeholders
- Foster Board and staff development opportunities
- Promote interdepartmental collaboration
- Recruit team-oriented candidates for new hires
- Alignment
 - Core values
 - Staff culture statement
 - Mission
 - Vision
 - Goals
 - Standards of service



PILLARS

ELA AREA PUBLIC LIBRARY
STRATEGIC PLAN 2017-2020



MISSION

VALUES

VISION

GOALS